## CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Henderson - Las Vegas

Alt Order# Contract / Revision 488946 06271898 Product RNC Estimate # **Contract Dates** 08/11/12 - 08/17/12 2992 Original Date / Revision <u>Advertiser</u> / 08/10/12 RNC 08/10/12 Billing Cycle | Billing Calendar Cash/Trade

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

EOM/EOC Broad	lcast	Cash
	ınt Executive a Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic		
Adults 35-64		
IDB# Adver	tiser Code	Product Code
20		444
Agency Ref	Advertise	er Ref

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
N 1 KVVU 08/17/12 08/17/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$1,725.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/13/12 08/19/121 1	\$1,725.00				****
N 2 KVVU 08/17/12 08/17/12 Fox 5 News at 5 MF 530-6p		:30	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/121 1	<u>Rate</u> \$600,00				
N 3 KVVU 08/17/12 08/17/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week	Rate	.00	TAIWI	•	Ψ, σσ.σσ
Week: 08/13/12 08/19/121 1	\$750.00				
N 4 KVVU 08/17/12 08/17/12 NFL Pre-Season Game	NFL Pre-Season g	:30	NM	1	\$1,850.00
Start Date	Rate				
Week: 08/13/12 08/19/121 1	\$1,850.00				
N 5 KVVU 08/13/12 08/13/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$1,725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 1 1	<u>Rate</u> \$1,725.00				
		:30	NM	1	\$600.00
N 6 KVVU 08/13/12 08/13/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week	Rate	.50	14141	'	Ψ000.00
Week: 08/13/12  08/19/12  1 1	\$600.00				
N 7 KVVU 08/13/12 08/13/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 08/13/12 08/19/12 1 1	\$750.00				
N 8 KVVU 08/13/12 08/13/12 Hotel Hell	Mon 8p-9p	:30	NM	1	\$2,700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$2,700.00				
VVCCR. 00/13/12 00/13/12 1		.00	NM	0	\$0.00
D 9 KVVU 08/11/12 08/11/12 FOX 5 News Sat 10-11p	10-11p Sat	:30		_	•
D 10 KVVU 08/11/12 08/11/12 Sa/Su 9a-6pm	Sa 12p-6p/Su 9a-6	:30	NM	0	\$0.00
D 11 KVVU 08/11/12 08/11/12 Fox Sports Special	M-Su 8a-10p	:30	NM	0	\$0.00
N 12 KVVU 08/12/12 08/12/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30	NM	1	\$1,575.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,575.00				
VVCCR, 00/00/12 00/12/12 2		•20	NIA #	4	\$600.00
N 13 KVVU 08/16/12 08/16/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week	M-F 530-6p Rate	:30	NM	1	φου.υυ
Start Date End Date Weekdays Spots/Week	<u>i vale</u>		l.		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

(Line Harisactions. IN - New, E - Edited, D - Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 488946 /	Alt Order # 06271898
Contract Dates 08/11/12 - 08/17/12	Product RNC	Estimate #
Advertiser		Original Date / Revision 08/10/12 / 08/10/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12        1         1	Rate \$600.00	20,50 20.5	ургори	
N 14 KVVU 08/16/12 08/16/12 Fox 5 News AM M-F 7a-9a  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/121 1	M-F 7a-9a <u>Rate</u> \$750.00	:30	<b>NM</b> 1	\$750.00
N 15 KVVU 08/16/12 08/16/12 NFL Pre-Season Game  Start Date	NFL Pre-Season garage Rate \$1,850.00	:30	NM 1	\$1,850.00
N 16 KVVU 08/14/12 08/14/12 Fox 5 News at 5 MF 530-6p  Start Date	M-F 530-6p <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 17 KVVU 08/14/12 08/14/12 Fox 5 News AM M-F 7a-9a  Start Date End Date Weekdays Spots/Week Week; 08/13/12 08/19/12 -1 1	M-F 7a-9a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
N 18 KVVU 08/15/12 08/15/12 Fox 5 News M-F 10p-11p  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/121 1	10p-11p <u>Rate</u> \$1,725.00	:30	NM 1	\$1,725.00
N 19 KVVU 08/15/12 08/15/12 Fox 5 News at 5 MF 530-6p  Start Date   End Date   Weekdays   Spots/Week  Week: 08/13/12 08/19/121 1	M-F 530-6p <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 20 KVVU 08/15/12 08/15/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/121 1	M-F 7a-9a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
N 21 KVVU 08/13/12 08/15/12 Fox 5 News at 6pm  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MTW 5	M-F 6-630pm <u>Rate</u> \$525.00	:30	NM 5	\$2,625.00
N 22 KVVU 08/13/12 08/15/12 Cold Case Files  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MTW 1	1-2pm <u>Rate</u> \$175.00	:30	NM 1	\$175.00
		Totals	23	\$22,700.00

RNC

Time Period	eriod # of Spots Gross Amor		Net Amount
07/30/12 -08/17/12	23	\$22,700.00	\$19,295.00
Totals	23	\$22,700.00	\$19,295.00

Signature:	Date:	
•		

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REP HEADLINE# 6271898 TRF# 488946 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \* AUG10/12 12.4
\*\*\* KVVU-TV \*\*\*

CITY TAX	FLIGHT DATES AUG11/12	PRDCT RNC	ORDER #			AGY #	ADV #
STATE	JG11/12					_ AGY. NAME	_ ADV. NAME
TAXCO-OP BILLING NEEDED	AUG17/12 WK-1	EST#2992 COMMENTS: (LINE, ORDER, INV	CONTRACT # 6271898	ALEXANDRIA, VA 22314	815 SLATERS LANE	E NAT'L MEDIA RESEARCH PLANNING PLAC	E ISS/RNC
		INVOICE)	CLASS: NATL. LOCAL		SALES PRSN PH- TERE	BUYER NAME TRACEY ROBINSON	REP.#OFF.#_762
DATE_AUG10/12 12.49			L REGIONAL		TERESA DIFURIA	BINSON	62 SALESMAN #

REP: NCIT PLEASE CONFIRM THANKS TO ROSE FROM TERESA P-11 AND ADDED LINES 21-22.

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

REPUBLICAN NATIONAL COMITTEE

PROGRAM: MLB ON FOX RA35-64: 1.6 CON COM1: MLB ON FOX	10 S 200P-600P 30	PROGRAM: FOX 5 NWS-10 RA35-64: 2.2 CON COM1: FOX 5 NWS-10	9 S 1000P-1100P 30	AGENCY ADVERTISER CODE = 20 AGENCY PRODUCT CODE = 444	:LINE#:REP :CD: TIME PERIOD : LGTH :
	\$750.00		\$950.00	AGENCY EST# = 29	: SEC : RATE :
	8/11 8,		8/11 8,	2992	START :
	8/11 0		8/11 0		END :SP
	_				: SPTS: WEEK :
	SAT		SAT		: DAYS
	0		0		:TOTL:

HEADLINE# 6271898 TRF# 488946 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

\* \*

AUG10/12

310/12 12.4 KVVU-TV \*\*\*

REP \$\$\$

AUG/12 : LINE#: REP :LINE#: RA35-64 : CON COM1: PROGRAM PROGRAM PROGRAM 22 2 <u>1</u> 22700.00 :CD: Þ  $\triangleright$ Ø •• 100F-200F 400F-900F 600P-630P 3.0 COPS TIME NEWS COLD CASE COPS PERIOD •• -7. LGTH 30 30 30 .. SEC \$175.00 \$525.00 \$1,100.00 RATE 8/13 8/13 8/11 START DATE 8/17 8/17 8/11 END SPTS:  $\vdash$ U 0 CONTRACT TOTAL NEEK .. .. TOTAL SPOTS M-H М- H SAT DAYS 22700.00 : TOTL:  $\mu$ ſΠ 0

SVC- NSI DEMOS- RA35-64\* MARKET TOTALS \$133,529 KVVU 17% KSNV 66% KTUD 0% KLAS % KINV % YMVX 7% KVCW 1% CABL 0%

DOW P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 田一四年甲 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE